



2017 Spring Gala Sponsorships

FRIEND OF THE CENTER

Patron of the Arts - \$10,000

- Eight tickets to the Gala*
- Corporate name/logo on TAC's Marketing, PR
- Corporate name/logo on home page of website for one year
- Individual signage at the event
- Spotlight recognition in the Gala Invitation and the Gala evening's Program Booklet
- Two time use of TAC member email list (sent through TAC)
- Independent recognition on gala slide show
- Two Affiliate Circle memberships to TAC
- Three social media posts through TAC
- One full-page advertisement in the Spring or Fall TAC brochure
- Opportunity to address attendees at the gala

Art Collector - \$5,000

- Four tickets to the Gala*
- Corporate name/logo on all TAC's Marketing, PR and Website for 3 months
- Shared signage at the event
- Recognition in the Gala Invitation and the Gala evening's Program Booklet
- Three social media posts through TAC
- One ½ page advertisement in a 2017 TAC Brochure
- Inclusion in partner thank you on website
- Recognition on a shared page of the gala slide show

Art Curator - \$2,500

- Two tickets to the Gala*
- Corporate name/logo on all TAC's Marketing & PR for 3 months
- Shared signage at the event
- Recognition in the Gala evening's Program Booklet
- ¼ page ad in one of the 2017 TAC brochures
- Inclusion in partner thank you on website

Artist - \$1,800

- Two tickets to Gala*
- Shared signage at the event
- Recognition in the Gala evening's Program Booklet
- Inclusion in partner thank you on website
- Inclusion on a shared thank you gala slide

Supporter of the Arts- \$500

- Two tickets to Gala*
- Recognition in the Gala evening's Program Booklet

** Single Gala Ticket Price \$150 by April 20, 2017. Cost increases to \$175 after April, 20, 2017.*

A La Carte Partnership Options**Gallery Naming - \$10,000**

- Gallery named after sponsor for one year
- Eight tickets to the Gala
- Individual signage and at exhibition openings
- Collateral placed on entry tables at TAC
- Two time use of TAC member email list (sent through TAC)
- Two Affiliate Circle Memberships
- Three social media posts through TAC
- Article in catalog and on website about the donor
- One free room rental in the 2016-2017 fiscal year

Scholarship Partner - \$5,000

- Four complimentary Gala tickets
- Sponsorship of 10 Student Scholarship for TAC Classes/Arts Camp
- Inclusion on education page of website for 2017
- One complimentary 2017 TAC course
- Scholarship named after contributor

Gala Food/Beverage Partner - \$3,500

- Two complimentary Gala Tickets*
- Inclusion on the website as a Gala partner
- Bar drink named after the partner showcased on the bar
- One complimentary 2017 TAC Course
- Recognition in the Gala Invitation and the Gala evening's Program Booklet
- Recognition on shared page of the gala slide show

Silent Auction Partner - \$2, 500

- Two complimentary Gala tickets*
- Silent auction named after the partner
- Inclusion on the website as a Gala partner
- One complementary 2017 TAC course

Education Programming Partners

Specific course \$1,800 for year

- Inclusion on education page of website for the specific course chosen
- One complimentary 2017 TAC course
- Recognition in communications and brochure for the class

All courses--\$5,000 for year

- Four complimentary Gala tickets*
- Inclusion on home page of website and education page of website for one year
- Two complimentary courses
- Recognition in communication and brochures

Festival of Fine Arts

Festival Underwriter - \$10,000

- Underwriter's name added to the tent, banners, and all collateral
- Festival will be *Festival of the Arts Presented by UNDERWRITER'S NAME*
- Radio, social media, and television recognition

TAC Children's Creation Station - \$2,500

- Sponsor name at the Station tent
- Sponsor name included in program
- Sponsor name included on Festival social media communications
- Sponsor name on the website through August
- Recognition in brochures

Exhibit Sponsors - \$3,000

Choose an exhibit to sponsor

- Sponsor name will be included as "Exhibit sponsored by..."
- Promotions on website, social media, and in brochures
- Special recognition at opening night of the exhibition
- Partner name included on outside building signage for the exhibit

Advertisements in TAC Catalogs

These reach over 3,000 community members and are on the website in a digital brochure format which is viewed by additional prospects. Five brochures are distributed and posted on the website each year—Spring, Winter, Summer, Camp, Fall.

Choose an advertisement size:

- **Full page inside cover: \$998** per brochure
- **Full size non cover: \$798** per brochure
- **½ page non cover: \$498** per brochure
- **¼ page square non cover: \$298** per brochure

NOTE: To be included in the official 2017 gala invitation, sponsorships must be confirmed by March 10.

